

Get **rewarded** for your referral efforts!

CRG Affiliate Program



CRG understands the power of relationship marketing, especially with the influence of online communities and social media.

That's why CRG offers a free online Affiliate Program as part of our business model!



About the Affiliate Program

When the CRG Affiliate Program was designed, we wanted to achieve these key objectives:

Leverage—We wanted CRG Affiliates to have the ability to connect CRG to groups of any size and be rewarded for their efforts.

Permanent—This means that once any contact registers on the site using your Partner ID, you have created a forever-relationship and an ongoing potential revenue stream.

Easy to Use—Once you have registered, the Partner area has the resources and instructions required to deploy and engage the CRG Affiliate Program.

Reward Referrals—The program has been created to reward Affiliates who refer individuals or organizations that utilize CRG resources and those who purchase through your referral.

Revenue Opportunity for Large Organizations—This Affiliate Program applies to all types of relationships—large non-profit organizations, Fortune 1000 companies, small business, and individuals.

Global Reach—The CRG Affiliate Program applies to anyone around the world. There are no limitations.

Free—Yes, the Affiliate Program is accessible to everyone.

CRG Affiliate Program

There is no better time to start than NOW!

CRG's **Affiliate Program** is a proprietary system designed to reward individuals, not-for-profit organizations, internal corporate training departments, HR professionals, and anyone using or promoting CRG's tools.

As an **Affiliate**, you are rewarded for your referral efforts. Participation in the **Affiliate Program** is free. The whole system is easy to use and automated so that anyone can be linked in. Once you register online, you will be given a specific **CRG Affiliate ID**, unique to you. You can place a link or any CRG product image on your website, email signature, social media communications, online blogs or postings, or in any electronic file. When a person uses your link to purchase any products on the site, he or she is permanently "linked" to you; you receive **Affiliate** and referral fees on anything that person buys—now and in the future.

Once your contacts have registered, they are linked to your ID forever. Yes, it's that easy.

Affiliate Program Summary

- You earn a **10% Affiliate Commission** from your contacts who register using your **CRG Affiliate Partner ID**.
- Becoming a **CRG Affiliate** is Free. You simply register online to get your unique ID. Go to www.crgleader.com/affiliates.
- Everyone, including organizations, can register. Many organizations use the **Affiliate Program** for cost-reduction or recovery to training, HR, or development budgets.
- Once your contacts have registered with your ID, it is permanent. CRG will track all the online activity.

Sign up now: www.crgleader.com/affiliates

- If your contact or lead is already registered on CRG's system as a CRG client prior to using your link, this will not be your referral. The program is based on a first come-first served basis.
- **Affiliate Fees** are paid on the 20th of the following month. Before payment is made, a minimum of US\$30 must be accumulated. Anything less will be accrued.
- To maintain your **Affiliate** agreement, you must accept email communications as part of the terms and conditions of being an **Affiliate**. If you want to be removed or to unsubscribe from the email list, you will lose your **Affiliate** status and forego any accumulated **Affiliate Fees** and relationships.
- Your **Affiliate ID** is automatically embedded in icons and links for use on your website, emails, or social media platforms when accessed through the **Affiliate Partner** area of CRG's website.
- You do not need a website. You can place your CRG links and icons in your email or email signature or place them on any social media platform or communications thread and the results will be the same.
- Please note: Some CRG resources are not included in the **Affiliate Program**.
- CRG does not permit linking to hate-focused or adult sites. You are also not permitted to use spam to grow your affiliate list. They are grounds to cancel your Affiliate status.



Success Stories

A CRG Affiliate (a professional trainer) had been working with a client for several years when the opportunity came up to introduce CRG assessments to his client. His client made a decision to switch from DiSC to CRG's **Personal Style Indicator (PSI)**. Now, years later, this individual has earned enough to pay off most of his mortgage. If not for the CRG Affiliate Program, this individual would never have realized all that residual and passive revenue.

We had another Affiliate who listed one of our products on his site. A decision-maker from a government agency clicked on the CRG product icon and shortly after, the CRG Affiliate earned a substantial affiliate commission for simply putting CRG's resources on his site using his Partner ID. He had no knowledge of this person prior to the purchase that paid him hundreds of dollars.

In both cases, CRG managed the transactions and fulfillment processes. The Affiliate was not burdened—CRG did it all.





Become a **CRG Affiliate** now and earn a residual income while helping your clients, friends, and family realize their full potential.



Promote this Affiliate opportunity to your clients, contacts, or friends through website banners, icons, email, social media, text links, newsletters, and any type of recommendation to your client/contact base. All you have to do is introduce your contacts to CRG using your **Affiliate ID**; we will do the rest. CRG will respond to resource-related questions, fill orders, and handle all monetary transactions.

EXAMPLES

You have registered as a **CRG Affiliate**.

1. Your client or contact (using your **Affiliate ID** to register) purchases \$1000 worth of CRG Resources. You qualify for 10% or \$100 in **Affiliate Fees**.
2. You register 20 clients, each doing \$1000 per month. Your **Affiliate Fee** is \$2000 per month.

* Note that the **CRG Affiliate** program is subject to change without notice.

To register as a
CRG Affiliate go to

www.crgleader.com/affiliates

It's easy and it's free!



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